

Can you help people who drive at work be safe on roads?



FEDEX & BRAKE
Road Safety Academy

ATTEND A **FREE** ONE DAY COURSE IN YOUR AREA ON HOW TO DELIVER SAFETY PRESENTATIONS TO COMPANY DRIVERS

Hard facts

- One in three crashes involves a vehicle being driven for work
- That's 3 deaths a day involving company vehicles
- A new corporate manslaughter law will bring more offending companies to book
- The Health and Safety Executive has issued guidance on how to run a safe fleet
- ONE KEY WAY YOU CAN HELP IS BY GIVING LIFE-SAVING PRESENTATIONS TO FLEET DRIVERS
- WE CAN TRAIN YOU TO DO THIS!

Who should attend this free one-day course?

You should attend if you want to learn how to deliver powerful presentations to fleet drivers (cars, vans, trucks, buses, or motorbikes) about the importance of driving safely. You will be a -

- Fleet manager
- Health and safety manager
- Driver trainer
- Driver supervisor
- Safety rep
- Company driver who believes in safety
- Someone affected by a road crash caused by a company driver

Why is the training free?

- The training is provided by Brake, the national road safety charity.
- It's free because we are working to stop deaths and injuries on roads, and we really want you to attend and use your knowledge to help others to be safe.
- We have generously been sponsored by express delivery company FedEx to run this training.
- Visit us on www.brake.org.uk to find out more about our work.

How do I know the training is any good?

- Brake runs a division called the Fleet Safety Forum, working to stop deaths caused by fleet drivers.
- Brake's Fleet Safety Forum helped write the guidance published by the Health and Safety Executive on fleet safety, called 'Driving at Work'.
- Our training is delivered by top trainers with transport qualifications and experience in risk management.

The training is provided by the FedEx & Brake Road Safety Academy, an initiative by Brake, the national road safety charity, and funded by express delivery company FedEx. Brake works to prevent death and injury on the roads and care for road crash victims. Brake runs educational campaigns and co-ordinates National Road Safety Week. Brake also runs a respected Fleet Safety Forum division, which helps companies educate their drivers and manage occupational road risk.

When is the **FREE** training happening?

The training is taking place around the country! If you can't see a date or location that suits, call us and we'll tell you some more.

Course times: 10.30AM - 4.30PM. LUNCH IS PROVIDED!

Training course dates include:

- Thursday 19th April - Heathrow
- Thursday 26th April - Leicester
- Thursday 17th May - Enfield

You will learn:

- The extent of deaths caused by driver tiredness, drink driving, speeding, overtaking, and many other key road safety topics relevant to fleet drivers
- How to deliver powerful presentations on road safety to groups of fleet drivers
- The key 12 rules to be safe on roads in Brake's 'Pledge to Drive Safely', including -
- Causes of driver tiredness among fleet drivers and how to prevent it
- How much alcohol is too much
- When not to overtake and the importance of the two second rule
- The facts behind mobile phones, and why hands-free is just as dangerous
- Road safety and the weather - how it affects death and injury stats
- Community safety - watching out for children and cyclists
- The true dangers of rural roads
- The correct positioning of head restraints and the risks of a broken neck
- And much more!

Freebies you get

At the end of the training, you will be asked to use your knowledge to give presentations to other drivers, in your own company or community.

To help you do this, you get, at **NO COST** -

- A powerful DVD to show to company drivers, which includes interviews with families bereaved in at-work crashes.
- A comprehensive power point presentation on CD ROM for you to deliver to drivers
- A guide to managing road risk, worth £25
- Driver safety leaflets for distributing to drivers
- Driver safety posters, for display in your company
- On-going support and resources from Brake, which you can order by phone at no cost

Hurry! These courses are VERY popular. Please email our fleet safety officer ADAM CASPER today at fleetsafetyforum@brake.org.uk or call 01484 559909

 **Brake**
the road safety charity
www.brake.org.uk
Registered Charity No. 1093266